

PHOTOexpress studio



Creating the best in studio portraiture requires a degree of co-operation between the photographer and the sitter.

Above all we want your portrait session to be a happy and enjoyable occasion.

Preparation

When deciding on clothing for a portrait we suggest you avoid fussy patterns and logos which can become quickly out of date. Simple clothing is usually best but wear what you feel most comfortable with and want to be seen in.

With family groups try to involve everyone in your choice of colours. Pastel shades are usually easier to co-ordinate than bold colours.

Children often do not respond well when told they are coming to have their photograph taken and must smile. Making light of their visit makes them more relaxed. Having too many people in the studio can be distracting, so try to have only those present that the child feels most comfortable with.

The sitting

We do not limit the quantity of images we take so there is no need to worry about bad expressions, you need only order those that you really like.

We have a choice of backgrounds. Decide beforehand if you would like your sitting to be formal or in a more relaxed style so that we may prepare the studio for your arrival.

Please note only socks or bare feet are allowed on the continuous white background.



Previewing the Results

Within a week of your sitting you will be invited to attend the studio to view your images on screen.

We recommend that when possible you do not bring young children as they tend to become restless during the viewing.

Before viewing, consider in which rooms you wish to hang your portraits, imagine the style of frame which would best compliment your home.

Please allow approximately two weeks for us to complete your order.

Photo Express, 7 Melville Terrace,
Edinburgh, EH9 1ND

www.photoxp.co.uk

0131 667 2164

PHOTOexpress price guidelines

Portraiture sitting - £40.00

ULTRAchrome Prints

Print size	1 print	2 prints	3-4 prints	5-7 prints	8-12 prints
5x4"	9.50	7.60	6.85	6.35	6.05
8x6"	12.05	10.00	9.00	8.35	7.95
10x8"	15.50	12.40	11.15	10.35	9.85
16x12"	35.00	28.00	25.20	23.45	22.25
20x16"	57.00	45.60	41.05	38.15	36.25
24x20"	84.00	67.20	60.50	56.30	53.40
30x20"	95.00	76.00	68.40	63.60	60.40
36x24"	105.00	84.00	75.60	70.30	66.80

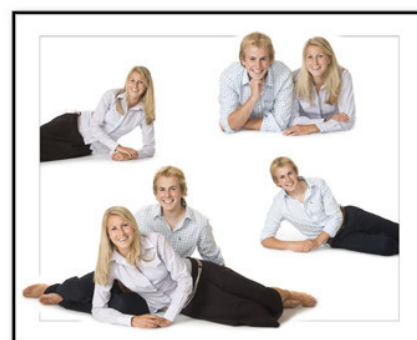
Discounted prices per each print when ordering from the same image. Prints 10x8 inch or less are supplied in presentation folders. Larger prints are mounted on exhibition board.

ARTboard. Creatively combine several images:

First choose the overall print size from above. For example:

24x20 **ARTboard** - 84.00 - this would include your first image.

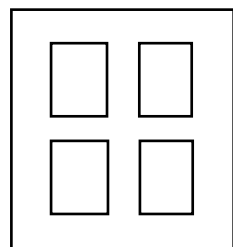
then add each additional image for - 12.50



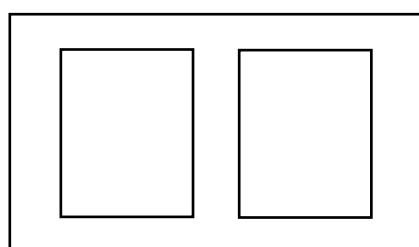
Ask about our ready to hang Canvas **WRAP**arounds.

DESIGNERframes. A double bevel mat and framed for outstanding presentation:

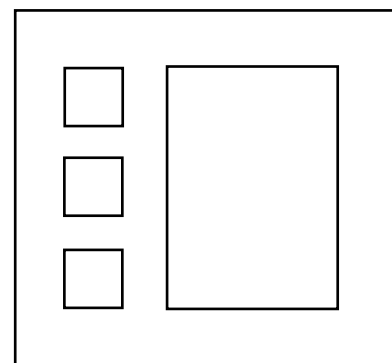
4 - 5x4 inch - £86.00



2 - 10x8 inch - £83.00



16x12 and 3 4x4 inch - £130



Sample prices include prints, designer mat and a black bevelled silver or gold frame.



Personalised gift vouchers. A popular choice is a sitting plus one 10x8 inch print at £55.50

PHOTOexpress reserve the right to use any images for it's own promotion unless otherwise requested. Prices are in pounds sterling.